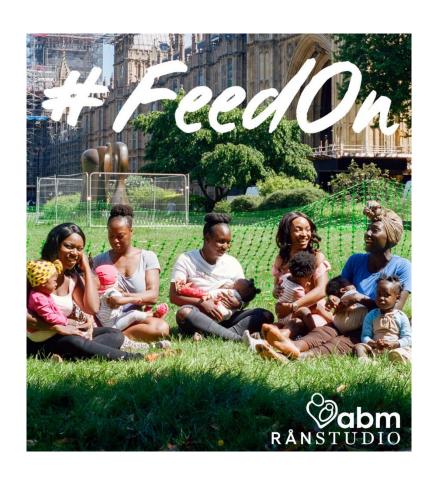
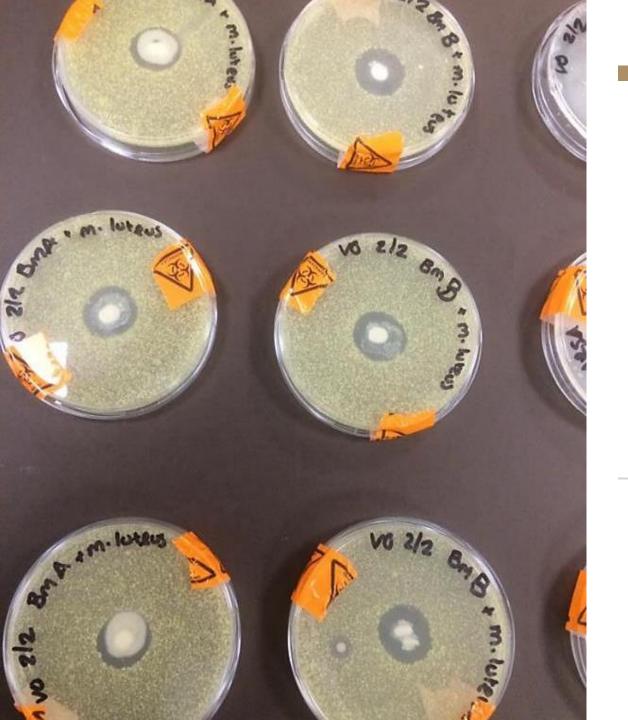
Infant Feeding Antenatal Class





The value of breastmilk for health



Human Milk V's Bacteria

Did you know...

There are more white blood cells in 1 teaspoon of milk than there is in 1 teaspoon of blood!

Babies that are breastfed are 15% less likely to develop Juvenile diabetes

Babies who breastfeed are less likely to have common respiratory infections

Breastfeeding greatly reduces the risk of breast & ovarian cancer

It costs around £800 to formula feed a baby each year Breastmilk is known to be lethal to over 40 types of cancerous tumours = <risk of childhood cancer

Colostrum: The Mind-Blowing SUPERFOOD for Your Baby





Liquid Gold



- Natures First Milk Produced in the first 1-3 days (and pre-birth)
- Yellowish Thick syrupy liquid
- Small volume Contains all the nutrients of mature milk with less water. Allows the baby's kidneys to mature before needing to handle large volumes.
- Anti-infective Provides protection from infection from the very first feed
- Laxative Aids passing of meconium (which contains bilirubin) and so reduces normal neonatal jaundice.

Hand Expressing



Learning to Express your Breastmilk



It helps if you can begin with around 2 minutes gentle massage to help oxytocin production – this hormone helps the milk flow from your breast more easily.



Then make your first finger and thumb into a 'C' shape and place them about 2-3cm back from your nipple. Gently compress them down and release in a slow steady rhythm.

Avoid sliding your fingers forward.



If the flow slows down rotate your finger and thumb around the breast into <u>a 'U' shape</u> and continue the same compress and release action to work another section of the breast.

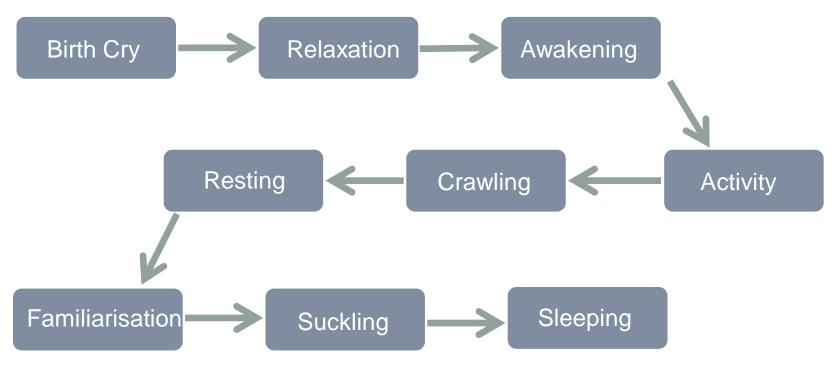
Colostrum will be released in small drops and comes slowly

Meeting your baby and skin to skin

Skin to skin The perfect start



Newborn Pre-feed Behaviour



These <u>9 observable stages</u> of pre-feed behaviour are frequently interrupted and skin to skin contact with the mother cut short.

Wherever possible <u>separation of the baby should be avoided</u> until the baby has been through all 9 stages and reached the feed and sleep stage.

It takes a baby at least 60 minutes, without interruptions to achieve this.

Hands off Approach

Immediate or as soon as possible

Theatre is also a birth room

Zero separation



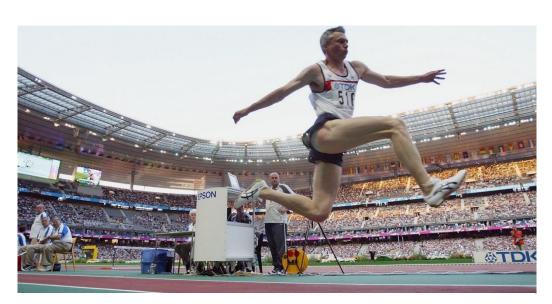
At least 60 minutes or for as long as you like

Unhurried and Undisturbed

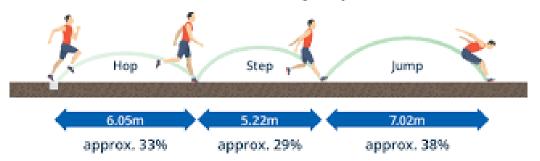
With Mummy

Getting breastfeeding off to a good start

The run up... is it important?



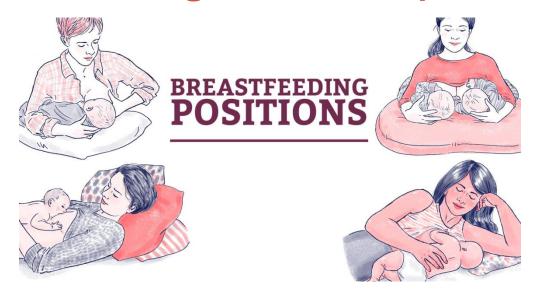
Edwards' jumping distance distribution in his world record jump (18.29 m)



Example - The Triple Jump

- The athlete has to practice and learn the run up
- He has to be in the right place and position his body correctly
- He has to get this just right to be effective and produce the perfect jump
- How he performs the run up will affect the jump
- If it's not right, he may have a 'no jump' or only jump a short distance – in short it will be ineffective (and it may cause an injury)

Positioning... Is it important?



(Remember - The Triple Jumper)

- Your baby has to practice and learn the run up to latching to the breast
- It helps them to be held in the right place for them to position their body in the ideal way
- If their positioning is just right, it will result in an **effective** latch
- So how you hold your baby in the 'run up' will affect the feed
- If it's not ideal, your baby may not latch, or only achieve a <u>shallow latch</u>— in short it might be ineffective (and it may cause you pain).

These <u>4 points of positioning</u> help you to hold your baby in an optimal way to help them latch to the breast with effective attachment.

This is a great starting point for you and your baby to practice the run up and help you achieve an effective latch while you both learn and gain confidence

- Close to mum
- Head free
- Body and head in a line
- Nose positioned to nipple





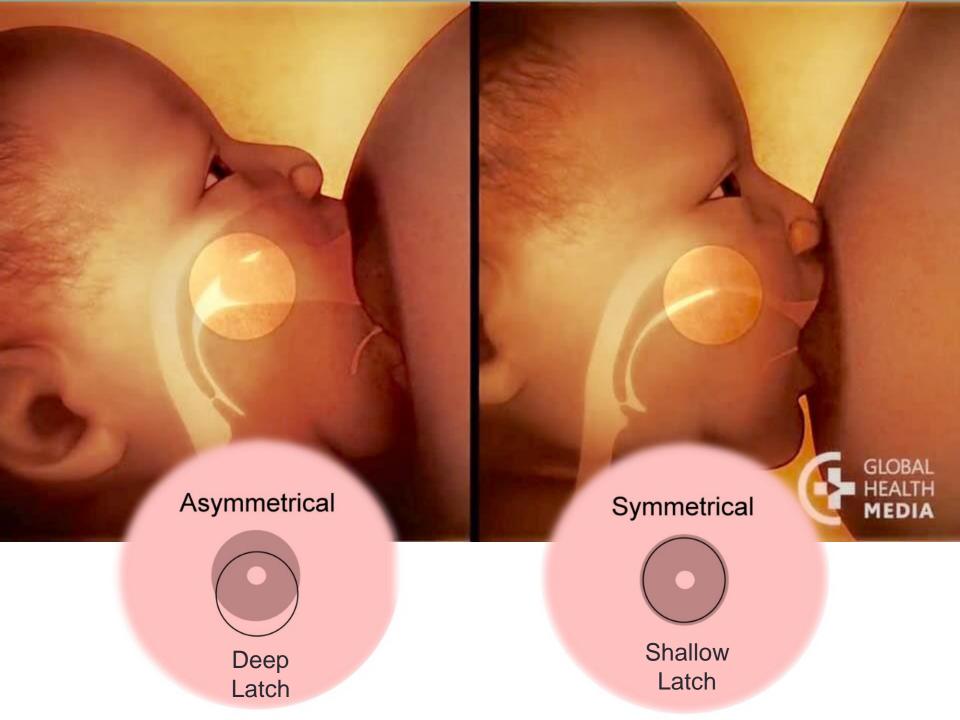




Lead with the chin

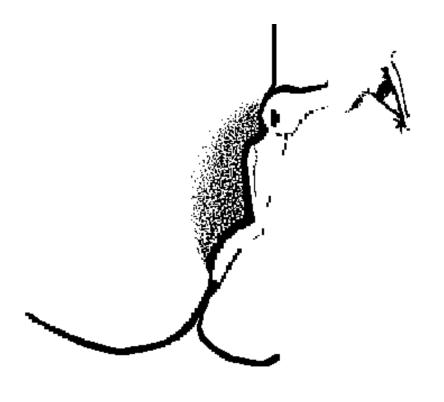
Nose to nipple

Signs your baby is feeding effectively

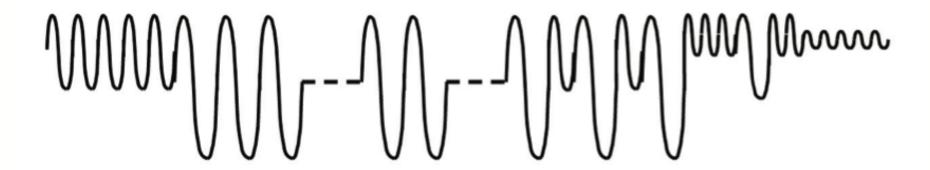


Recognising Effective Attachment

- ✓ Mouth wide open
- ✓ Chin touching breast
- √Cheeks full and rounded
- ✓ More areola visible above top lip
- ✓ Rhythmic suck/swallow with pauses (from Day 2-3)
- √ Feeding is pain-free



The suck/swallow pattern of a feed



Beginning of feed - short, rapid sucks Active feeding - long, slow, rhythmic sucking and swallowing, with pauses

End of feed -'flutter sucking' with occasional swallows

Picture courtesy from UNICEF Baby Friendly Initiative

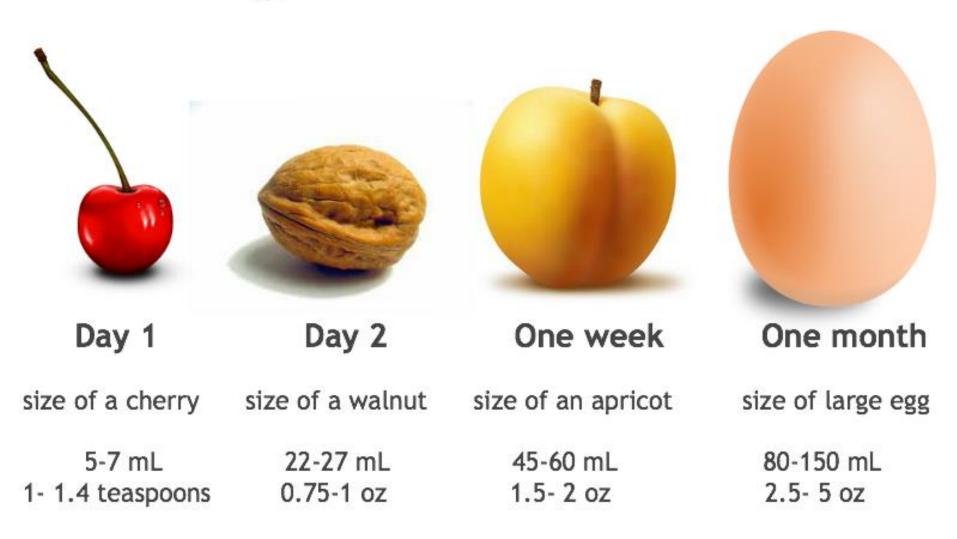
Looking for Swallows

Often you can hear swallows during your baby's feed, especially when you have a let down of your milk and it will briefly flow with more force.

But you can also see swallows and these will be seen throughout the feed.



How big is a newborn's stomach?



Is my baby getting enough milk?

Wet and dirty nappies – What goes in must come out!

Baby's Age	Wet	Poops
DAY 1 (birthday)	<u> </u>	
DAY 2	\circ	••
DAY 3	$\bigcirc\bigcirc\bigcirc$	
DAY 4	0000	\bigcirc
DAY 5	0000	\bigcirc
DAY 6	00000	$\bigcirc\bigcirc\bigcirc$
DAY 7	00000	$\bigcirc\bigcirc\bigcirc\bigcirc\bigcirc$



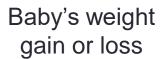
Baby's behaviour before, during and after a feed

Suck: Swallow ratio
Feed length and
frequency
8-12 feeds in 24
hours





Mothers comfort during feeds

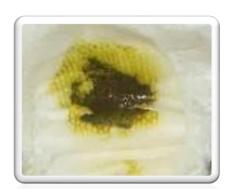




What goes in must come out!

- Meconium days 1-2 earlier the better!
- Changing stool day 2-4 breastmilk coming in
- Breastfed stool at least 2 soft runny yellow stools from day 4
- Develops individual pattern from 4-6 weeks







Responsive breastfeeding and early relationships

Feeding Cues





Stirring



Mouth opening



- Turning head
- · Seeking/rooting

MID CUES - "I'm really hungry"



Stretching



Increasing physical movement



· Hand to mouth



Responsive feeding

A happy mum and a happy baby



You can offer a feed any time in response to your baby's needs or your own

Nutrition



Comfort



Love

Feed

Settle

Soothe

You cannot overfeed your baby!



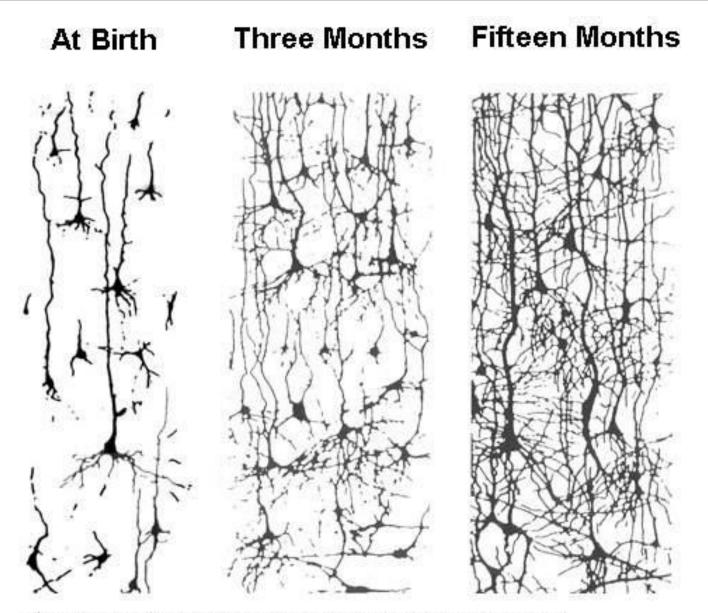
Responsive breastfeeding

"Feed a baby for comfort and the nutrition will take care of itself"

Baby's Brain Development

Babies are born with billions of brain cells. They have more than they need but they cannot be used until they are connected to each other.

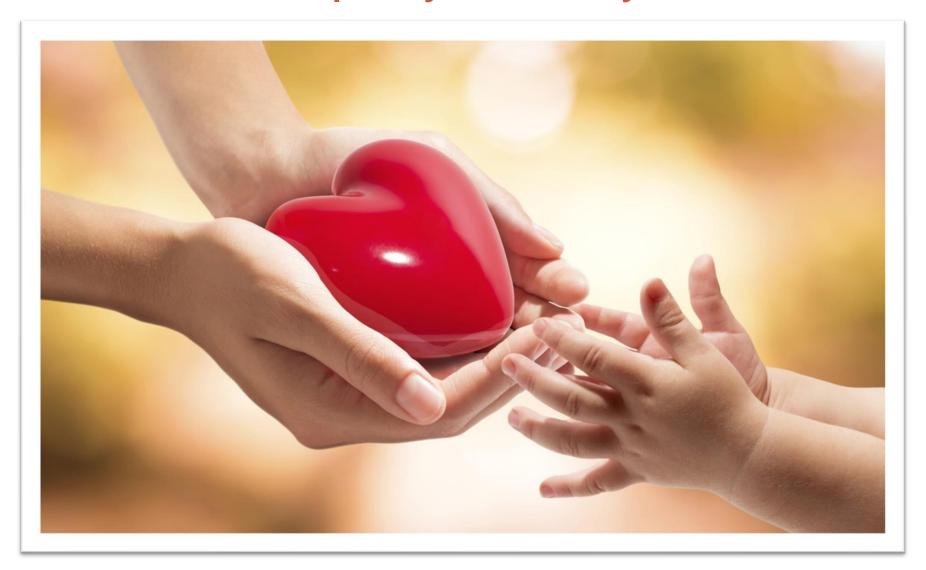




Drawings of neural connections in the human brain.



You cannot spoil your baby with love!



Support when you get home

Support when you leave hospital



Sfh-tr.infantfeeding.nhs.net

*If you are out of area ask your midwife what local support is available

The Lime Green Infant Feeding Team

- Will contact you please ring the Community Midwife advice line if they do not
- Your midwife will visit you on the first day and we will follow up after
 - Once discharged to the health visitor you can be supported by the infant feeding support workers in your local team, they should contact you also.

National breastfeeding support

For 24/7 help with breastfeeding









Thanks for coming!





