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King's Mill Hospital
Mansfield Road
Sutton in Ashfield
Nottinghamshire
NG17 4JL

9th September 2025

Tel: 01623 622515
Join today: www.sfh-tr.nhs.uk

[REDACTED]

Dear Sir/Madam

Freedom of Information Act (FOI) 2000 - Request for Information Reference:
Organisation's Communications and/or Marketing department

I am writing in response to your request for information under the FOI 2000.

I can confirm in accordance with Section 1 (1) of the Freedom of Information Act 2000 that we do hold the information you have requested. A response to each part of your request is provided below. Please accept our sincere apologies for the delay.

Home, Community, Hospital.

FOI Request / Question	Question Response			Is there an exemption?	Exemption	Exemption Details
1. Pay Budget: organisation's Communications and/or Marketing department, or all individuals coded under the Director of Communications, Head of Communications, or equivalent role (including any other relevant titles or synonyms): <ul style="list-style-type: none">The overall pay budget for the Communications/Marketing function for each of the last five financial years (2019/20, 2020/21, 2021/22, 2022/23, 2023/24), and a breakdown for the current financial year 2024/25.For 2024/25, please break this down by:<ul style="list-style-type: none">Agenda for Change (AfC) banding or Civil Service pay grade, depending on which applies in your organisationWhole Time Equivalent (WTE) for each role/banding	Year	Pay Budget - £				
	19/20	253,200				
	20/21	257,300				
	21/22	304,700				
	22/23	339,800				
	23/24	485,700				
	24/25	614,200				
	Bands	24/25	24/25 Wte			
	2	28,900	1.00			
	3	0	0			
	4	103,400	3.00			
	5	150,300	3.27			
	6	251,500	5.00			
	7	0	0			
	8a	0	0			
	8b	80,100	1.00			
Total	614,200	13.27				

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Home, Community, Hospital.

<p>2. Non-Pay Budget: organisation's Communications and/or Marketing department, or all individuals coded under the Director of Communications, Head of Communications, or equivalent role (including any other relevant titles or synonyms):</p> <ul style="list-style-type: none"> The non-pay budget allocated to the Communications/Marketing function for each of the last five financial years (2019/20 through to 2023/24), plus the year-to-date (YTD) figure for 2024/25. 	Year	Non Pay Budget - £				
	19/20	60,200				
	20/21	60,200				
	21/22	39,800				
	22/23	42,400				
	23/24	126,300				
	24/25	111,200				
<p>3. External Spend: organisation's Communications and/or Marketing department, or all individuals coded under the Director of Communications, Head of Communications, or equivalent role (including any other relevant titles or synonyms):</p> <ul style="list-style-type: none"> The total amount spent with external agencies, suppliers or consultants for communications, marketing, graphic design, branding, public engagement, event management, or similar services. Please provide totals for each of the last five financial years (2019/20 to 2023/24), plus the year-to-date (YTD) figure for 2024/25. 	Year	£				
	19/20	4,695				
	20/21	0				
	21/22	0				
	22/23	0				
	23/24	5,000				
	24/25	0				

I trust this information answers your request. Should you have any further enquiries or queries about this response please do not hesitate to contact me. However, if you are unhappy with the way in which your request has been handled, you have the right to ask for an internal review. Internal review requests should be submitted within two months of the date of receipt of the response to your original letter and should be addressed to: Sally Brook Shanahan, Director of Corporate Affairs, King's Mill Hospital, Mansfield Road, Sutton in Ashfield, Nottinghamshire, NG17 4JL or email sally.brookshanahan@nhs.net.

If you are dissatisfied with the outcome of the internal review, you can apply to the Information Commissioner's Office, who will consider whether we have complied with our obligations under the Act and can require us to remedy any problems. Generally, the Information Commissioner's Office cannot decide unless you have exhausted the internal review procedure. You can find out more about how to do this, and about the Act in general, on the Information Commissioner's Office website at: <https://ico.org.uk/your-data-matters/official-information/>.

Complaints to the Information Commissioner's Office should be sent to FOI/EIR Complaints Resolution, Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF. Telephone 0303 1231113, email casework@ico.org.uk.

If you would like this letter or information in an alternative format, for example large print or easy read, or if you need help with communicating with us, for example because you use British Sign Language, please let us know. You can call us on 01623 672232 or email sfh-tr.foi.requests@nhs.net.

Yours faithfully

Information Governance Team

All information we have provided is subject to the provisions of the Re-use of Public Sector Information Regulations 2015. Accordingly, if the information has been made available for re-use under the [Open Government Licence](#) (OGL) a request to re-use is not required, but the licence conditions must be met. You must not re-use any previously unreleased information without having the consent from Sherwood Forest Hospitals NHS Foundation Trust. Should you wish to re-use previously unreleased information then you must make your request in writing. All requests for re-use will be responded to within 20 working days of receipt.